

Publication Dates: Friday, March 20, 2015

Sunday, March 22, 2015

Space Deadline: Monday, NOON March 9, 2015 Final Ad Approval:

Thursday, NOON March 12, 2015

Reach boating enthusiasts across Fairfield County with your advertising message in this timely tabloid-sized special section.

Includes online impressions on any of our Hearst websites.

For more information, contact your Media Consultant or call 203-330-6238

	Tabloid	
Size	Ad Size	Rate
Center Spread	20" x 10.5"	\$3,750
Back Page	9.25" x 10.5"	\$2,800
Inside Front	9.25" x 10.5"	\$2,350
Page 3	9.25" x 10.5"	\$2,350
Full Page	9.25" x 10.5"	\$2,000
Half Page (H)	9.25" x 5.1"	\$1,350
Half Page (V)	5.472" x 10.5"	\$1,350
1/4 Page	5.472" x 5.1"	\$750
2 x 5	3.597" x 5"	\$675

