



Reach parents  
in Fairfield  
County with  
this targeted  
publication.

**Publication Date:**

Friday, August 14, 2015 Weeklies  
Sunday, August 16, 2015 Dailies

**Space & Press Release Deadline:**

Monday, July 27th Noon

**Final Ad Proof Deadline:**

Wednesday, July 29th Noon

Includes: Connecticut Post, The Advocate, Greenwich Time, Darien News, Fairfield Citizen, New Canaan News, and Westport News

Tabloid		
Size	Rate	Ad Size
Full Page	\$2,000	9.25" x 10.5"
Half Page (H)	\$1,350	9.25" x 5.1"
Half Page (V)	\$1,350	5.472" x 10.5"
1/4 Page	\$750	5.472" x 5.1"
2 x 5	\$400	3.597" x 5"

**Color:** Based on Availability Add \$250

Includes a press release **of up to 300 words** on your business. **Includes online impressions on any of our Hearst websites.**

Ask about premium positions and digital elements for a custom educational marketing solution.

**For more information, contact your Media Consultant or call 203-330-6238**

Rev. 2/24/2015