



By publishing with the Hearst Connecticut Media Group you'll score an A+ with adults who have children and are looking for the best in educational institutions.

Section will appear in:

- Connecticut Post • The Advocate • Greenwich Time
- Westport News • New Canaan News
- Fairfield Citizen • Darien News

APRIL EDUCATION OUTLOOK

Publication Dates:

- Weeklies: **Friday, April 10, 2015**
- Dailies: **Sunday, April 12, 2015**

Press Release and Space Deadline:

Wednesday, **March 25, 2015 Noon**

Final Ad Proof Deadline:

Friday, **March 27, 2015 Noon**

AUGUST EDUCATION OUTLOOK

Publication Dates:

- Weeklies: **Friday, July 31, 2015**
- Dailies: **Sunday, August 2, 2015**

Press Release and Space Deadline:

Monday, **July 13, 2015 Noon**

Final Ad Proof Deadline:

Wednesday, **July 15, 2015 Noon**

OCTOBER EDUCATION OUTLOOK

Publication Dates:

- Weeklies: **Friday, October 9, 2015**
- Dailies: **Sunday, October 11, 2015**

Press Release and Space Deadline:

Monday, **September 21, 2015 Noon**

Final Ad Proof Deadline:

Wednesday, **September 23, 2015 Noon**

Special College Section

Special College Section

Tabloid

Size	Rate	Ad Size
Full Page	\$3,000	9.25" x 10.5"
Half Page (H)	\$1,750	9.25" x 5.1"
Half Page (V)	\$1,750	5.472" x 10.5"
1/4 Page	\$1,200	5.472" x 5.1"
2 x 5	\$750	3.597" x 5"

Color: Based on Availability Add \$250
Includes online impressions on any of our Hearst websites.

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS.**

Ask about color, premium positions and digital elements for a custom educational marketing solution.

For more information, contact your Media Consultant.

Rev. 2/24/2015