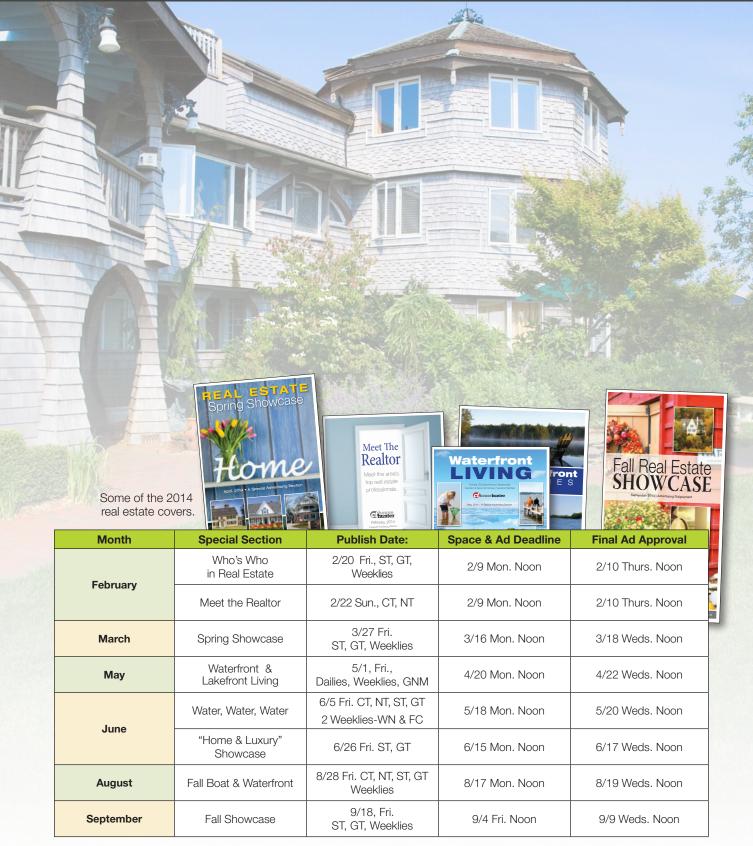
2015 REAL ESTATE SECTION CALENDAR



Unless indicated, Dailies refers to the Connecticut Post, The Advocate and Greenwich Time. If NT is listed, The News-Times is included. The Weeklies include: Westport News, New Canaan News, Fairfield Citizen and Darien News. If The Greater New Milford Spectrum is participating, GNM is listed.

Schedules and sections are subject to change.

Rev. 6/9/2015



Turn your business card into an exciting ad in Who's Who in Real Estate, appearing in our Special Real Estate section. We travel the Gold Coast with an exciting message about YOU.

Will appear in: The Advocate and Greenwich Time, plus four community newspapers including the: Westport News, New Canaan News, Fairfield Citizen, and Darien News.

	Tabloid	
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,000
Half Page (H)	9.25" x 5.1"	\$600
Half Page (V)	5.472" x 10.5"	\$600
1/4 Page	5.472" x 5.1"	\$300
1/8 Page	5.472" x 2.63"	\$225
2 Col x 5"	3.597" x 5"	\$225

* Color Included *

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

Publication Date: Friday, February 20, 2015

Space Deadline:

Monday, February 9, 2015

Final Ad Approval:

Thursday, February 13, 2015 NOON

For more information, contact:

Yves Bernadel – (203) 330-6508 ybernadel@hearstmediact.com

Janice Corsello – (203) 964-2310 janice.corsello@scni.com

Lisa Clarke – (203) 964-2439 lisa.clarke@scni.com







Turn your business card into an exciting ad in Who's Who in Real Estate, appearing in our Special Real Estate section. We travel the Gold Coast with an exciting message about YOU.

Will appear in: Connecticut Post and The News-Times.

	Tabloid	
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$625
Half Page (H)	9.25" x 5.1"	\$600
Half Page (V)	5.472" x 10.5"	\$600
1/4 Page	5.472" x 5.1"	\$300

* Color Included *

5.472" x 2.63"

3.597" x 5"

\$225

\$225

1/8 Page

2 Col x 5"

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

Publication Date: Sunday, February 22, 2015

Space Deadline:

Monday, February 9, 2015

Final Ad Approval:

Thursday, February 13, 2015 NOON

For more information, contact:

Stephen Colvin – (203) 731-3392 SColvin@hearstmediact.com

Yves Bernadel – (203) 330-6508 ybernadel@hearstmediact.com







Monday, March 16, 2015 Noon

Final Ad Approval:

Wednesday, March 18, 2015 Noon

The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional \$300	

Greenwich Time

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
Color: Additional \$300	

Combo- Both Papers

Eighth Page	\$485
Quarter Page	\$915
Half Page	\$1,775
Full Page	\$3,550
Color: Additional \$300	

Featuring Exceptional Properties and Waterfront Properties

Additional content on spring gardens, art, interior design and spring festivals.

Will appear in:

The Advocate and Greenwich Time

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

For more information, contact:

Janice Corsello – (203) 964-2310 janice.corsello@scni.com

Lisa Clarke – (203) 964-2439 lisa.clarke@scni.com



THE ADVOCATE GREENWICH OTIME





Real Estate Professionals

Featuring local Real Estate Agents and their Agencies



Publication Date: Friday, March 27, 2015

Space and Copy Deadline:

Monday, March 16, 2015 Noon

Final Ad Approval:

Wednesday, March 18, 2015 Noon



Ads will appear in the Real Estate Spring Showcase section.

Single Box 3.5" x 2" Business Card Ad \$75

Double Box 3.5" x 4" Ad \$125

To advertise or for more information, please contact:

Janice Corsello (Stamford) – 203-964-2310 janice.corsello@scni.com

Lisa Clarke (Greenwich) – 203-964-2439 lisa.clarke@scni.com





Monday, March 16, 2015 Noon

Final Ad Approval:

Wednesday, March 18, 2015 Noon

Featuring Exceptional Properties and Waterfront Properties

Additional content on spring gardens, art, interior design and spring festivals.

Will appear in:

ALL COMMUNITY NEWSPAPERS WHICH INCLUDE: Fairfield Citizen, Westport News, Darien News, and New Canaan News.

Full print publication on



Full Color Ads

Quarter Page \$550 5.25" x 10"

Half Page \$800 10.625" x 10" or 5.25" x 20"

Full Page \$1,300

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

 Yves Bernadel - (203) 330-6508
 Stephen Colvin - (203) 731-3392

 Lisa Clarke - (203) 964-2439
 Janice Corsello - (203) 964-2310









Real Estate Professionals

Featuring local Real Estate Agents and their Agencies



Full print publication on

cthouse

Publication Date: Friday, March 27, 2015

Space & Copy Deadline:

Monday, March 16, 2015 Noon

Final Ad Approval:

Wednesday, March 18, 2015 Noon

Ads will appear in the Real Estate Spring Showcase section.

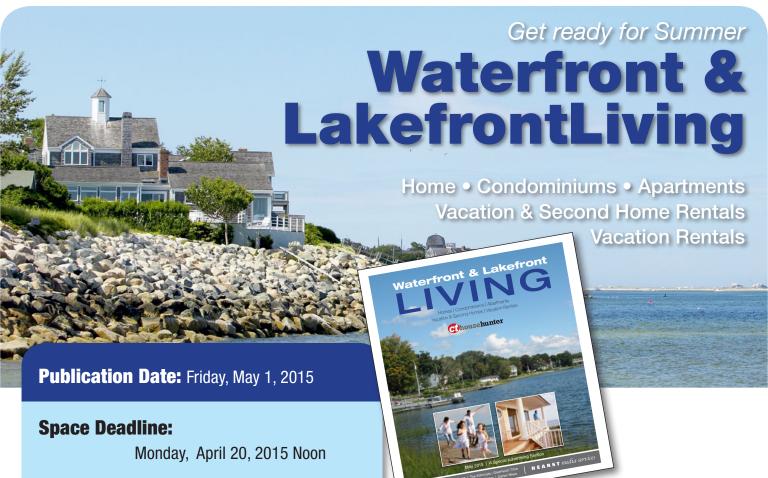
Single Box 3.5" x 2" Business Card Ad \$75

Double Box 3.5" x 4" Ad \$125

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - (203) 330-6508 Lisa Clarke - (203) 964-2439

Stephen Colvin - (203) 731-3392 Janice Corsello - (203) 964-2310



Final Ad Approval:

Wednesday, April 22, 2015 Noon

	Tabloid	
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325

* Color Included *

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

Will appear in:

Connecticut Post, The News-Times, The Advocate, Greenwich Time and the Community Weeklies.

This section features:

Full Color editorial and features

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - (203) 330-6508 Stephen Colvin - (203) 731-3392 Lisa Clarke - (203) 964-2439 Janice Corsello - (203) 964-2310



Water, Water Water Lake & Shorefront Living

Publication Date: Friday, June 5, 2015

Space Deadline:

Friday, May 22, 2015, Noon - No Exceptions

Final Ad Approval:

Thursday, May 28, 2015, Noon - No Exceptions

	Tabloid	
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325

* Color Included *

Rates include 20% Digital Campaign (Impressions on website of choice pending inventory)

Will appear in:

Connecticut Post, The News-Times, The Advocate, Greenwich Time, Fairfield Citizen and Westport News.

This section features:

Full Color editorial and features

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - (203) 330-6508 Stephen Colvin - (203) 731-3392 Lisa Clarke - (203) 964-2439 Janice Corsello - (203) 964-2310



Rev. 5/13/2015



The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional \$300	

Greenwich Time

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
and the second s	

Color: Additional \$300

Combo- Both Papers

Eighth Page	\$485
Quarter Page	\$915
Half Page	\$1,775
Full Page	\$3,550
Color: Additional \$300	

Featuring Exceptional Properties and Waterfront Properties

Additional content on celebrity homes, converted homes, castles, churches, banks..., guest houses, and indoor pools, gyms and tennis courts.

Will appear in: The Advocate and Greenwich Time

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

For more information, contact:

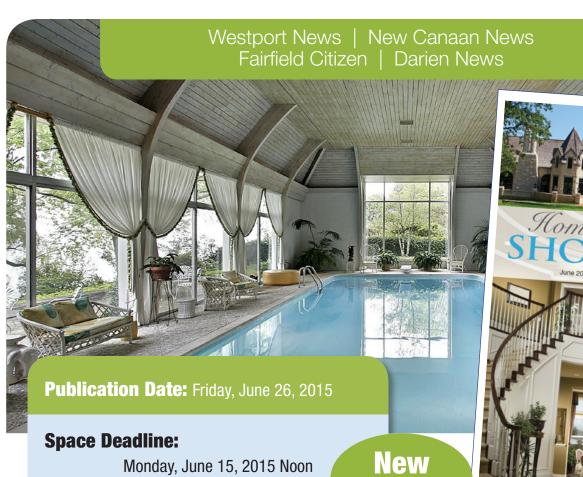
Janice Corsello – (203) 964-2310 janice.corsello@scni.com

Lisa Clarke – (203) 964-2439 lisa.clarke@scni.com



Rev. 6/3/2015





Final Ad Approval:

Wednesday, June 17, 2015

New Dates

Featuring Exceptional Properties and Waterfront Properties

Additional content on celebrity homes, converted homes, castles, churches, banks..., guest houses, and indoor pools, gyms and tennis courts.

Will appear in:

ALL COMMUNITY NEWSPAPERS WHICH INCLUDE: Westport News, New Canaan News, Fairfield Citizen, and Darien News.

Full Color Ads

Quarter Page \$550

5.25" x 10"

Half Page \$800

10.625" x 10" or 5.25" x 20"

Full Page \$1,300

10.625 x 20"

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

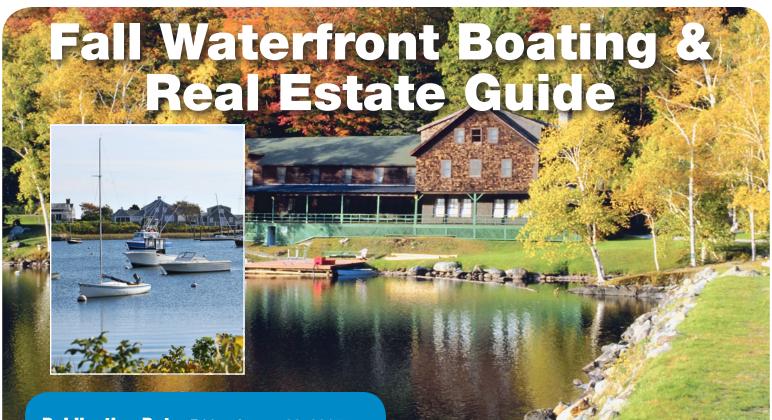
To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - (203) 330-6508 Lisa Clarke - (203) 964-2439 Stephen Colvin - (203) 731-3392 Janice Corsello - (203) 964-2310



Rev. 6/3/2015





Publication Date: Friday, August 28, 2015

Space Deadline:

Monday, August 17, 2015 Noon

Final Ad Approval:

Wednesday, August 19, 2015 Noon

	Tabloid	
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325

* Color Included *

Rates include 20% Digital Campaign (Impressions on website of choice pending inventory)

Will appear in:

Connecticut Post, The News-Times, The Advocate, Greenwich Time, Westport News, New Canaan News, Fairfield Citizen and Darien News.

This section features:

Full Color editorial and features

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - (203) 330-6508 Stephen Colvin - (203) 731-3392 Lisa Clarke - (203) 964-2439 Janice Corsello - (203) 964-2310







Friday, September 4, 2015 Noon

Final Ad Approval:

Wednesday, September 9, 2015 Noon

The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional \$300	

Greenwich Time

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
Color: Additional \$300	

Combo- Both Papers

Eighth Page	\$485
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Full Page	\$3,550
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Featuring Exceptional Properties and Waterfront Properties

Additional content on fall gardens, art, interior design and fall festivals.

Will appear in:

The Advocate and Greenwich Time

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

For more information, contact:

Janice Corsello – (203) 964-2310 janice.corsello@scni.com

Lisa Clarke – (203) 964-2439 lisa.clarke@scni.com



THE ADVOCATE GREENWICH OTIME

Real Estate Professionals

Featuring local Real Estate
Agents and their Agencies





Full print publication on

ct house

Publication Date: Friday, September 18, 2015

Space Deadline:

Friday, September 4, 2015 Noon

Final Ad Approval:

Wednesday, September 9, 2015 Noon

Ads will appear in the Real Estate Fall Showcase section.

Single Box 3.5" x 2" Business Card Ad \$75

Double Box 3.5" x 4" Ad \$125

To advertise or for more information, please contact:

Janice Corsello (Stamford) – 203-964-2310 janice.corsello@scni.com

Lisa Clarke (Greenwich) – 203-964-2439 lisa.clarke@scni.com

Rev. 4/29/2015

Ct househunter

HEARST media services



Friday, September 4, 2015 Noon

Final Ad Approval:

Wednesday, September 9, 2015 Noon

Featuring Exceptional Properties and Waterfront Properties

Additional content on fall gardens, art, interior design and fall festivals.

Will appear in:

ALL COMMUNITY NEWSPAPERS WHICH INCLUDE: Fairfield Citizen, Westport News, Darien News, and New Canaan News.

Full print publication on



Full Color Ads

Quarter Page \$550 5.25" x 10"

Half Page \$800 10.625" x 10" or 5.25" x 20"

Full Page \$1,300

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

 Yves Bernadel - (203) 330-6508
 Stephen Colvin - (203) 731-3392

 Lisa Clarke - (203) 964-2439
 Janice Corsello - (203) 964-2310





Friday, September 4, 2015 Noon

Final Ad Approval:

Wednesday, September 9, 2015 Noon

Ads will appear in the Real Estate Fall Showcase section.

Single Box 3.5" x 2" Business Card Ad \$75

Double Box 3.5" x 4" Ad \$125

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - (203) 330-6508 Lisa Clarke - (203) 964-2439 Stephen Colvin - (203) 731-3392 Janice Corsello - (203) 964-2310