



Hearst Direct Express
Targeted Delivery

Custom, Cost-Effective
Messages Designed
Just for Your Business!

\$18.88 Lube, Oil
& Filter
Includes a 4-Tire Rotation
& a 21-Point Safety Check!

**hank
may's**
Discount Tire & Auto Centers

www.hankmays.com
Norwalk • Stamford • Port Chester

Most vehicles. Valid through 6/15/13.
Not to be combined with other offer.

\$4.99 haircut
offer expires 5/25/13
Relax. Smile. Get your hair done.

Great Clips

\$6.99
Relax.

take your
BIRTHDAY PARTY
to the Sky!

Tired of the same old birthday party?
Let your party SOAR above all the others

ONY'S
Pizza & Restaurant
Connecticut's Favorite Pizza"

In or Take Out
ery • Lunch & Dinner
(minimum \$10.00 Order*)

AVAILABLE FOR ALL OCCASIONS
HOUSE ACCOUNTS WELCOME

SUMMER STREET
MIFORD, CT 06905
(DAY SHOPPING CENTER)

9999 F: 203-964-9998
AYS A WEEK: 11AM - 10PM



Designing your own customized Flyers, Menus, Inserts and Front Page “sticky notes” is easy! Hearst Direct Media Consultants are well-trained in helping you develop an effective message that gets results!

Single Sheets

Glossy stock, printed 4-color on both sides are affordable! Print Now, Deliver Later program saves you even more. All are targeted to the zip code level if desired. Takes only 10–16 days.



Four-Page Flyers & Multi-Page Booklets

Ideal for brochure style presentations of products and descriptions, catalogs and course offerings. Targeted to the zip code or entire area. Additional store copies available.



Front Page AdNotes (“Sticky Notes”)

Maximum impact! Great results and visibility.



Direct Mail



It’s easy to integrate direct mail into your multi-channel marketing programs. Hearst Direct can help you design, target and execute even the most intricate programs. We start with understanding your targets and objectives, then develop the program to reach them. We have what it takes to maximize your return on investment!



Savings Source (TMC) Shared Mail

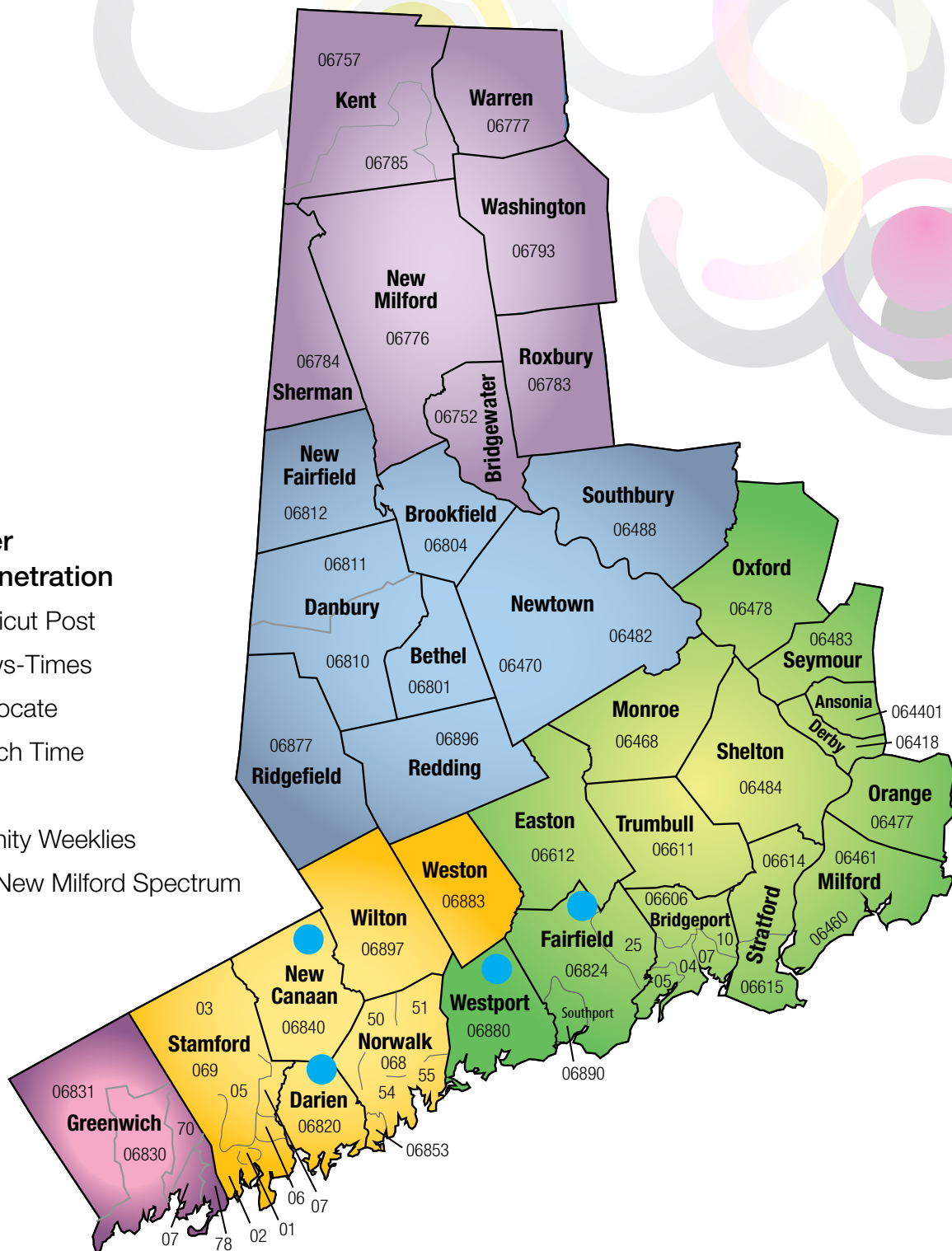
Every week, over 225,936 households receive this powerhouse shopping vehicle. It’s the vehicle of choice for retailers who want to reach a mass audience. Savings Source is distributed to the zip code level.



YES! Your Essential Shopper (SMC)

YES! Your Essential Shopper is part of our Select Insert program for non-subscribers. Your inserts are delivered Saturday and Sunday to only the most desirable non-subscriber households in the market area. YES! Your Essential Shopper includes articles with a shopping focus that cover both national and local retailers.

- Connecticut Post
- The News-Times
- The Advocate
- Greenwich Time
- Community Weeklies
- Greater New Milford Spectrum



To advertise, contact your Hearst Media Consultant
or contact 203-330-6238 or advertise@hearstmediact.com

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HEARST *media services*