

# Ad Production Schedule/Deadlines

Deadlines

## CT Post, The News-Times, The Advocate & Greenwich Time Ad Production Schedule:

Publication Day:	Order Entry	Ad Copy	Camera Ready	Final Ad Approval
Monday	Wednesday 5 pm	Thursday 10 am	Friday 10 am	Friday 5 pm
Tuesday	Thursday 5 pm	Friday 10 am	Monday 10 am	Monday 4 pm
Wednesday	Friday 5 pm	Monday 10 am	Tuesday 10 am	Tuesday 4 pm
Thursday	Monday 5 pm	Tuesday 10 am	Wednesday 10 am	Wednesday 4 pm
Friday	Tuesday 5 pm	Wednesday 10 am	Thursday 10 am	Thursday 3 pm
Saturday	Wednesday 5 pm	Thursday 10 am	Friday 10 am	Friday 3:30 pm
Saturday Thrive	Wednesday 5 pm	Thursday 10:30 am	Friday 10:30 am	Friday 4 pm
Sunday	Thursday Noon	Thursday 11 am	Friday 11 am	Friday 4:30 pm
Sunday Pulse	Wednesday Noon	Wednesday 3 pm	Thursday 10 am	Thursday 3:30 pm
GO!	Friday 10 am	Friday 3 pm	Tuesday 10 am	Tuesday 3:30 pm
InGear & Auto Friday	Tuesday 5 pm	Tuesday 10 am	Wednesday 10 am	Wednesday 5 pm

## Hearst CT Community Newspapers Ad Production Schedule:

Publication Name	Publication Day:	Order Entry	Ad Copy	Camera Ready	Final Ad Approval
Fairfield Citizen*	Friday	Wednesday 3:30 pm	Wednesday 3:30 pm	Thursday 10 am	Thursday 2 pm
Westport News*	Friday	Wednesday 3:30 pm	Wednesday 3:30 pm	Thursday 10 am	Thursday 2 pm
*Westport & Fairfield RE	Friday	Wednesday 3:30 pm	Wednesday 3:30 pm	Wednesday 5 pm	Thursday 10 am
Darien News	Friday	Tuesday 4 pm	Tuesday 4 pm	Wednesday 10 am	Wednesday 2 pm
New Canaan News	Friday	Tuesday 3:30 pm	Tuesday 3:30 pm	Wednesday 10 am	Wednesday 2 pm
New Milford Spectrum	Friday	Monday 1 pm	Monday 3 pm	Wednesday 10 am	Wednesday 3:30 pm

## Savings Source Ad Production Schedule\*: \* Savings Source Order Entry - 9 days prior • Savings Source Ad Prod - 7 days prior

Publication Name	Publication Day:	Order Entry	Ad Copy	Camera Ready	Final Ad Approval
Savings Source CTP/SCN	Thursday	Wednesday 5 pm	Wednesday 3 pm	Thursday 10 am	Thursday 3 pm
Savings Source Danbury	Thursday	Wednesday 5 pm	Wednesday 5 pm	Friday 10 am	Friday 3 pm

## YES! Your Essential Shopper Ad Production Schedule\*: \* YES Order Entry - 9 days prior • YES Ad Prod - 6 days prior

Publication	Publication Day:	Order Entry	Ad Copy	Camera Ready	Final Ad Approval
Yes!	Sunday	Friday 5 pm	Monday 3 pm	Monday 5 pm	Tuesday Noon

Rev. 7/16/2014