



# HEARST *media services* Strategic Marketing Made Simple

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## Newspapers

Our daily and weekly newspapers provide you with a vast audience of potential customers.

CONNECTICUT POST

THE NEWS-TIMES

THE ADVOCATE

GREENWICH TIME

Fairfield Citizen

Westport News

Darien News

New Canaan News

New Milford  
Spectrum

CONNECTICUT POST  
THE NEWS-TIMES  
THE ADVOCATE  
GREENWICH TIME

Pulse  
Taste  
*go*  
Diversions  
Thrive

Fairfield Citizen  
Westport News  
Darien News  
New Canaan News

The greatest  
New Milford  
Spectrum

### Our Dailies:

Our four dailies are the dominant daily newspapers in Fairfield County.

With the largest news gathering team in the state, Hearst's Connecticut news products have a serious journalistic commitment to provide local, watchdog and investigative reporting that impacts the communities they serve.

### Our Weekly Features:

#### Pulse—Sunday

Lifestyle & entertainment section. Travel, gardening, local events & things to do, arts & culture, book reviews.

#### Taste—Wednesday

A celebration of all things good to eat, drink and cook. Local restaurant reviews, wine column, recipes, cooking tips from experts & more.

#### GO—Thursday

Weekly guide to local concerts, theater events, live music, festivals and other things to do. Attractive, full-color section (tabloid).

#### Diversions—Friday

Page devoted to reviews of new movie releases.

#### Thrive—Saturday

Guide to healthy living, with advice on diet, nutrition, fitness, local wellness-related events such as support groups, health fairs and seminars.

For more details go to the [Specs/Rates Page](#)

### Our Community Weeklies:

Our five weekly publications provide hyperlocal coverage to key towns in our market every Friday.

### Special Sections:

Throughout the year we offer targeted special sections that are timely and informative from Education Outlook, Back-to-School, Boating & Marinas to timely Real Estate sections such as Spring Showcase, Meet the Realtor and Waterfront Living. For a full list of Special Sections and information go to the [Specs & Rates page](#).

Call 1-203-330-6238 or [contact us here](#).

**For more detailed information, such as specifications and our Special Sections Calendar go to [Specs & Rates](#).**

