



Hearst Connecticut Media Group

Strategic Marketing Made Simple

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Digital Platforms

Advertise on one of our websites or use our digital expertise to improve your web presense and visibility.

From advertising on our websites and managing your online reputation to creating a custom mobile site, we can help you navigate the digital world.

For advertisers who are looking to take their digital marketing to a national or multi-market level, our **Tower Digital Agency** combines the experience, assets and technology of the Hearst Corporation with creative thinking and superior audience targeting. For more information, [click here](#) or call us at 203-218-0325)

- Websites
- Display Banners
- Custom & Mobile Websites
- Mobile Targeting
- Email Marketing
- Social Media
- SEO/SEM
- Reputation Management
- Tower Digital Agency

