



Hearst Connecticut Media Group

Strategic Marketing Made Simple

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Digital Marketing

We offer customized audience solutions for every business, service & institution. Let us help you get found!



Custom Websites

We can help you transform and optimize your current site or build you a whole new site – multiple levels of service and customization are available.

- E-commerce through PayPal available.
- Easy-to-use editing tool, available 24/7.

Mobile Websites

More consumers than ever are using their smart phones to make purchasing decisions on the go. We can help put your message in front of them when they do.

- Mobile sites offer a better user experience than a desktop site shrunken to fit a smaller screen.
- 9 out of 10 smartphone searches result in an action (purchasing, visiting a business, etc.).

Call 1-203-330-3238 or [contact us here.](#)

Digital Marketing Tools

- Display Banners
- Custom & Mobile Websites
- Mobile Targeting
- Email Marketing
- Social Media
- SEO/SEM
- Reputation Management
- Tower Digital Agency



Standard Website

Mobile Website