

WEEKLY FEATURES

Thursday

TASTE

Description: A celebration of all things good to eat, drink and cook. Local restaurant reviews, wine column, recipes, & more.



Advertising categories:

- Restaurants
- Liquor stores
- Kitchen accessory stores
- Cooking schools/classes
- Upscale/gourmet food stores

GO

Description: Weekly guide to local concerts, theater events, live music, festivals and other things to do. Attractive, full-color section (tabloid)



Advertising Categories:

- Concert venues (bars, clubs, casinos)
- Professional/community theaters
- Amusement parks
- Area fairs
- Seasonal events.

Sunday

PULSE

Description: Lifestyle & entertainment section (tabloid). Travel, gardening, local events & things to do, arts & culture, book reviews.

Friday

DIVERSIONS

Description: Page devoted to reviews of new movie releases.



Advertising Categories:

- Movie theaters (including events like HD broadcasts)
- Community theaters
- Any local entertainment events.

FEATURES

Saturday

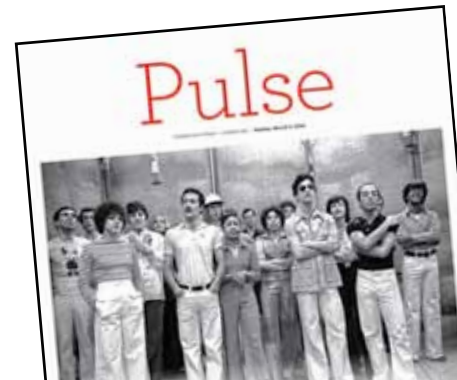
THRIVE

Description: Guide to healthy living, with advice on diet, nutrition, fitness, local wellness-related events such as support groups, health fairs and seminars.



Advertising Categories:

- Hospitals
- Medical/dental clinics
- Fundraising races (5ks, etc.)
- Diet centers, gyms
- Nutritional supplement retailers



Advertising Categories:

- Music festivals/concerts
- Art galleries
- Bookstores
- Restaurants
- Festivals
- Cultural events
- Garden centers

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