

2014 Real Estate Special Sections

Meet the Realtor

Publication Date: Sunday, February 16th

Space & Copy Deadline: Monday, February 3rd

Ad Proof Deadline: Friday, February 7th

Who's Who in Real Estate

Publication Date: Friday, February 14th

Space & Copy Deadline: Monday, February 3rd

Ad Proof Deadline: Friday, February 7th

Spring Showcase

Publication Date: Friday, April 4th

Space & Copy Deadline: Monday, March 24th

Ad Proof Deadline: Friday, March 28th

New Construction

Publication Date: Sunday, April 27th

Space & Copy Deadline: Wednesday, April 16th

Ad Proof Deadline: Friday, April 18th

Waterfront Living

Publication Date: Friday, May 16th

Space & Copy Deadline: Wednesday, May 7th

Ad Proof Deadline: Friday, May 10th

Lake & Shoreline Properties

Publication Date: Friday, June 20th

Space & Copy Deadline: Wednesday, June 11th

Ad Proof Deadline: Friday, June 13th

Antique Homes-Connecticut & Beyond

Publication Date: Friday, June 27th

Space & Copy Deadline: Wednesday, June 18th

Ad Proof Deadline: Friday, June 20th

Fall Showcase

Publication Date: Friday, September 19th

Space & Copy Deadline: Wednesday, September 10th

Ad Proof Deadline: Friday, September 12th

Community Living

Publication Date: Friday, October 17th

Space & Copy Deadline: Wednesday, October 8th

Ad Proof Deadline: Friday, October 10th

NEW!

Rev. 9/26/2014

Community Living

Your Guide to Living in a Planned Community



Publication Date:

Friday
October 17, 2014

Will appear in:

Connecticut Post, The News-Times, The Advocate, Greenwich Time, Fairfield Citizen and Westport News.

This section features:

Full Color editorial and features

Space Deadline:

Wednesday
October 8, 2014

Ad Proof Deadline:

Friday
October 10, 2014



Tabloid – NEW Sizes

Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325



◀ **New Size Offered**

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - 203-330-6508

Dan Goldemen - 203-330-6406

Lisa Clarke - 203-964-2439

Janice Corsello - 203-964-2310

Rev. 9/26/2014