

Fall Real Estate Showcase



Publication Date:
 Friday
 September 19, 2014

Space Deadline:
 Wednesday
 September 10th, 2014

Camera Ready Deadline:
 Thursday
 September 11, 2014

Ad Proof Deadline:
 Friday
 September 12, 2014 @ Noon!!



Featuring Exceptional Properties and Waterfront Properties

Additional content on fall gardens, art, interior design and fall festivals.

Will appear in:

The Advocate and Greenwich Time

The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional	\$300

Greenwich Time

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
Color: Additional	\$300



Combo- Both Papers

Eighth Page	\$485
Quarter Page	\$915
Half Page	\$1,725
Full Page	\$3,500
Color: Additional	\$300

Rates include 20% Digital Campaign

(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

Yves Bernadel - 203-330-6508

Dan Goldemen - 203-330-6406

Lisa Clarke - 203-964-2439

Janice Corsello - 203-964-2310

Rev. 8/6/2014

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Will appear in:

ALL COMMUNITY NEWSPAPERS WHICH INCLUDE:
Westport News, New Canaan News, Fairfield Citizen and Darien News.

Full Color Ads

Quarter Page \$550
5.25" x 10"

Half Page \$800
10.625" x 10" or 5.25" x 20"

Full Page \$1,300
10.625 x 20"

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**Full print
publication be on**

**ct house
hunter**



Rev. 8/6/2014

Community Living

Your Guide to Living in a Planned Community



Publication Date:
Friday
October 3, 2014

Space Deadline:
Wednesday
September 24, 2014
Ad Proof Deadline:
Friday
September 26, 2014



Will appear in:

Connecticut Post, The News-Times, The Advocate, Greenwich Time, Fairfield Citizen and Westport News.

This section features:

Full Color editorial and features

Tabloid – NEW Sizes		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325



◀ **New Size Offered**

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