

Advertise in our special “Best of the Holidays” Guide.

Best of the Holidays, a guide to good cheer, good food, good music and great things to do this holiday season.

Best... Lights, Nutcrackers, Choral concerts, Santas, Cookies, Skating, Tree cutting, Sledding, Firewood, Wrapping paper, Big Apple Traditions *and much, much more...*

Publication Date:
Thursday, December 11th

Space Deadline:
Wednesday, December 3rd

Final Ad Proof Deadline:
Friday, December 5th



6 x 2" Front Page Banner Available

Broadsheet + 40,000 Impressions

Size	BW Rate	Ad Size	Impressions
Full Page	\$1,900	10.625" x 20"	40,000
Half Page (H)	\$1,375	10.625" x 10"	40,000
Half Page (V)	\$1,375	5.25" x 20"	40,000
1/4 Page	\$950	5.25" x 10"	40,000
Front Page Banner	\$1,200	10.625" x 2"	40,000

Add \$300 For Color* *Based on availability.

Includes 40,000 online impressions on any of our Hearst websites.

Includes: Connecticut Post, The News-Times, The Advocate and Greenwich Time.

For more information or to advertise, call your Hearst Media Consultant.

Rev. 10/14/2014

GET 10% OFF
Advertise in our Holiday Guide
and Black Friday section and
receive 10% off each ad.