 **Today’s Date:**

**Campaign Details\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Advertiser Name:**

**Campaign Name:**

**Advertiser URL:**

**Budget: CPM: Impression Goal:**

**Start Date: End Date:**

**Targeting Details\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Geo Targeting** (optional, town names)**:**

**Mobile Network** (Optional e.g. AT&T, T-Mobile, Verizon)**:**

**ISP** (Optional e.g. Charter, Comcast)**:**

**Device:** \_\_ iPhone \_\_ iPad \_\_ Android \_\_ Other/Mobile \_\_ Desktop

**Placement:** \_\_ CTPost \_\_ CTPost Mobile \_\_ Greenwich Time \_\_ Greenwich Time Mobile

 \_\_ Newstimes \_\_ Newstimes Mobile \_\_ Stamford Adv. \_\_ Stamford Adv. Mobile

**Content Details\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Campaign Type:** \_\_ Native (common)

 \_\_ Clickout (no content page and clicks to an existing article or client site)

**Frequency Cap** (Frequency caps are set at the content level for the flight. Set to 0 for no cap)**:**

**Article URL:**

**Article Headline** (MAX 100 Characters with Spaces. Up to 3 allowed.)**:**

**Preview Text** (Optional MAX 255 Characters with Spaces. If not specified the preview text is automatically generated from the first 255 characters of the content)**:**

**Content & Photos** (Please insert all copy, photos and url’s below)**:**