**Facebook Display Advertising** - Through [AdOps@connecticutmediagroup.com](mailto:AdOps@connecticutmediagroup.com)

**CHECK ALL THAT APPLY:**

**\_\_\_ Right-hand Rail**

**\_\_\_ Newsfeed\***

**\*Advertiser must ad Hearst Media as an Advertiser or Manager to their FB Account prior to Order submission**

**FLIGHT DATES:**

**TOTAL SPEND: $**

**DESTINATION URL:**

**FACEBOOK PAGE ID (needed for Newsfeed):**

**AD TITLE: (25 characters max – spaces included!)**

**AD BODY: (90 characters max – spaces included!)**

**CHOOSE YOUR TARGETING**

* **Location**
  + **Country:**
  + **State:**
  + **City:** 
    - **Radius: +10, 25 OR 50 miles**
* **Zip:**
* **Age**
  + **All**
  + **Range:**
* **Gender**
  + **All**
  + **Male**
  + **Female**
* **User’s Sexual Preference (“Interested in”)**
  + **All**
  + **Male**
  + **Female**
* **Relationship Status**
  + **All**
  + **Married**
  + **Single**
  + **Engaged**
  + **Divorced**
* **Education**
  + **All**
  + **College grad**
  + **In college**
  + **In high school**
* **Language**
  + **All**
  + **Specific:**
* **Workplaces**
  + **Target users who work at specific companies or organizations \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Interests – Category Targeting:**

**\*\*Please request a 100x72 (right hand rail) or 600x315 (newsfeed) pixel image from** [**Creative@connecticutmediagroup.com**](mailto:Creative@connecticutmediagroup.com)