**Facebook Display Advertising** - Through AdOps@connecticutmediagroup.com

**CHECK ALL THAT APPLY:**

**\_\_\_ Right-hand Rail**

**\_\_\_ Newsfeed\***

**\*Advertiser must ad Hearst Media as an Advertiser or Manager to their FB Account prior to Order submission**

**FLIGHT DATES:**

**TOTAL SPEND: $**

**DESTINATION URL:**

**FACEBOOK PAGE ID (needed for Newsfeed):**

**AD TITLE: (25 characters max – spaces included!)**

**AD BODY: (90 characters max – spaces included!)**

**CHOOSE YOUR TARGETING**

* **Location**
	+ **Country:**
	+ **State:**
	+ **City:**
		- **Radius: +10, 25 OR 50 miles**
* **Zip:**
* **Age**
	+ **All**
	+ **Range:**
* **Gender**
	+ **All**
	+ **Male**
	+ **Female**
* **User’s Sexual Preference (“Interested in”)**
	+ **All**
	+ **Male**
	+ **Female**
* **Relationship Status**
	+ **All**
	+ **Married**
	+ **Single**
	+ **Engaged**
	+ **Divorced**
* **Education**
	+ **All**
	+ **College grad**
	+ **In college**
	+ **In high school**
* **Language**
	+ **All**
	+ **Specific:**
* **Workplaces**
	+ **Target users who work at specific companies or organizations \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Interests – Category Targeting:**

**\*\*Please request a 100x72 (right hand rail) or 600x315 (newsfeed) pixel image from** **Creative@connecticutmediagroup.com**